



Dear Rooster Crow Supporter,

February 28, 2018

Whether you are a past Rooster Crow sponsor, Rooster Crow booklet advertiser or prospective new Rooster Crow supporter, we are proud to announce the 65th Annual Rogue River National Rooster Crow. Our theme this year is "Hometown Heroes" in honor of the local citizens that serve our community including public safety, fire and ambulance, public works, schools, volunteers and the military.

Starting this year, Rooster Crow is being organized by a newly formed Rooster Crow Organizing Committee under the auspices of the Rogue River Kiwanis Club and agreement with the City of Rogue River. Net proceeds of the event are used to support local youth within the community.

The Mission of the new Rooster Crow Organizing Committee is to successfully hold an annual Rooster Crow event beginning on the last Saturday in June and ending on Sunday. While the primary leadership organization of the event is the Rogue River Kiwanis Club you do not need to be a Kiwanis member to participate. We welcome other community businesses, clubs, organizations and individuals to join in the planning and input of this event.

There have been a few changes made this year. The car show will no longer be held during Rooster Crow weekend. Both event sponsorships and booklet advertisements will be handled through the non-profit Rogue River Kiwanis Club per the attached Sponsorship & Advertising form. All sponsorships are full weekend sponsorships and are available at three levels: gold, silver and bronze. Check out our Sponsorship & Advertising form for sponsorship benefits. All booklet ads will be in full color this year.

Starting this year, the avian crow competition will offer first, second and third place awards only while the ever popular human crow awards will be expanded. The CALORE River Racers will be back this year and we are planning additional fun family attractions.

We need the continued support of the businesses and organizations in and around our community to make this event a success. Please help us make the 65th Annual National Rooster Crow event something for the community to crow about by supporting us through your sponsorships and advertisements.

Thanks for your time and support and for helping make Rogue River a wonderful place to live.

Rogue River Kiwanis Club,

Cecile Enright, President
Sherill Boots
Art Ferranti
Tasha Day

Kailin Honea
Noah Jarvie
John Krawczyk
James McKinney

Mark Reagles
Ray Tharp
Harry Vanikioti

Rogue River
65th Annual National Rooster Crow Weekend
“Hometown Heroes”
June 29 - July 1, 2018

Presented by the Rogue River Kiwanis

SPONSORSHIP & ADVERTISING OPPORTUNITIES

GOLD CROW SPONSOR

\$400

- Recognition in the “Thank You Sponsors” page in the Rooster Crow booklet.
- Placement of your business banner in designated fencing area where the Rooster Crow Contest takes place (*banners must be provided by Sponsors.*)
- Your business mentioned and thanked during the Friday night dinner and the Parade.
- Mentioned and thanked at the Rooster Crow contest.
- Listed as a premier Gold sponsor on the Rooster Crow Event poster.
- A Complimentary Parade entry (*the Parade Application will be mailed to you after receipt of your payment.*)
- Allows you a \$65 Booklet Advertisement Discount.

SILVER CROW SPONSOR

\$300

- Recognition in the “Thank You Sponsors” page in the Rooster Crow booklet.
- Your business mentioned and thanked during the Friday night dinner and Parade.
- Mentioned and thanked at the Rooster Crow contest.
- Listed as a Silver sponsor on the Rooster Crow Event poster.
- Allows you a \$65 Booklet Advertisement Discount.

BRONZE CROW SPONSOR

\$200

- Recognition in the “Thank You Sponsors” page in the Rooster Crow booklet.
- Your business mentioned and thanked during the Friday night dinner and Parade.
- Mentioned and thanked at the Rooster Crow contest.
- Listed as a Bronze sponsor on the Rooster Crow Event poster.
- Allows you a \$65 Booklet Advertisement Discount.

Please make your check payable to the ***Rogue River Kiwanis***

Give the check and Sponsor/Ad form **by May 14, 2018** to your Kiwanis representative or mail to:

Rogue River Kiwanis
Box 35 - Rogue River, Oregon 97537

Please retain a copy of this Sponsorship & Advertising Opportunities form for your records!

Thank You!

Rogue River
65th Annual National Rooster Crow Weekend
"Hometown Heroes"
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SPONSORSHIP & ADVERTISING RATES

| SPONSORSHIP LEVEL | | ADVERTISING RATES | |
|-------------------|-------|----------------------------------|--|
| | | Page Size | (All Ads are in Color) Ad with Sponsorship Ad Only |
| GOLD | \$400 | Full (7.5"x10") | + \$235 \$300 |
| SILVER | \$300 | 1/2 (7.25"x4.7" or 3.6"x10") | + \$155 \$220 |
| BRONZE | \$200 | 1/3 (7.25"x3.17") | + \$105 \$170 |
| | | 1/4 (3.6"x4.7") | + \$ 55 \$120 |
| | | 1/8 (3.6"x2.37" - Business Card) | free \$ 65 |

- Orders must be placed with full payment by Friday, May 4, 2018.
- You must proof and approve final ad copy by Friday, May 18, 2018.

Check Your Design Option:

- _____ Repeat last year's ad as attached (mark with any revisions/updates).
- _____ I will create my own ad and submit it with payment by May 4th. Graphics must be in format jpeg, tiff, pdf, or Quark and to the specific dimensions listed above.
- _____ I want help creating my ad and will contact Nadine at the Rogue River Press to make arrangements. Call (541) 582-1707 or email: nadine@roguepress.com

Please allow 14-days for construction and proofing of your ad.

Specify Your Order Information:

Ad Size (circle one): Full Page 1/2 Page 1/3 Page 1/4 Page or business card

Advertiser Name: _____

Billing Address: _____

Contact Person: _____ Signature: _____

Phone: _____ Email: _____

Payment Amount: _____ Payment Method: Check # _____ Cash _____

Credit Card # _____ Expires: _____ Code #: _____

Make checks payable to **Rogue River Kiwanis** and return with this completed order form by May 18, 2018 to your Kiwanis representative (listed below) or mail to: **Box 35 - Rogue River - Oregon 97537**

For more information contact your representative: _____ Phone: _____
or John Krawczyk at (541) 660-6162 or jkrawczyk491@gmail.com

***Thank you for your support. Proceeds go to the Rogue River Kiwanis to support the
Rogue River National Rooster Crowing Contest event and youth programs in our community.***